

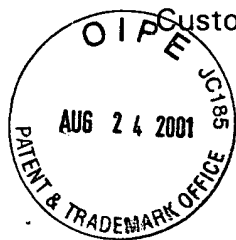
EXPRESS MAIL CERTIFICATE

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Customer No.:



07278

PATENT TRADEMARK OFFICE

Docket No.: 6670/1J190US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Laurent BENSEMANA

Serial No.: 09/845,814

Art Unit:

Confirmation No.: 2311

Filed: April 30, 2001

Examiner:

For: A SYSTEM AND METHOD FOR ANONYMOUSLY MATCHING  
PRODUCTS OR SERVICES WITH A CONSUMER

SUBMISSION OF ASSOCIATE POWER OF ATTORNEY

Hon. Commissioner of  
Patents and Trademarks  
Washington, DC 20231

Sir:

We enclose herewith the Associate Power of Attorney dated August  
21, 2001.

Dated: August 23, 2001

Respectfully submitted,

[Signature]  
S. Peter Ludwig  
Reg. No. 25,351  
Attorney for Applicant(s)

DARBY & DARBY P.C.  
805 Third Avenue  
New York, New York 10022  
212-527-7700

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ASSOCIATE POWER OF ATTORNEY

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Sir:

The undersigned applicant of the above-identified application hereby revokes all prior powers of attorney, and appoints

Michael J. Sweedler (No. 19,937)  
S. Peter Ludwig (No. 25,351)  
Paul Fields (No. 20,298)  
Marc S. Gross (No. 19,614 )  
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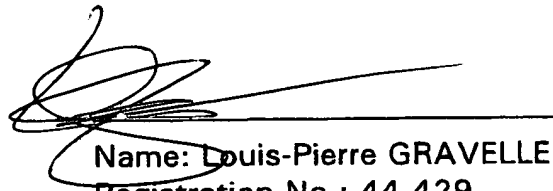
all of the firm of DARBY & DARBY P.C., located at 805 Third Avenue, New York, New York 10022, as its attorneys with full power of substitution and revocation, to prosecute said application, and to transact all business in the United States Patent and Trademark Office in connection therewith.

Please address all communications relating to the present application to:

S. Peter Ludwig (25,351)  
805 Third Avenue  
New York, NY 10022  
(212) 527-7700

Respectfully yours,

Dated: 21 august 2001

  
Name: Louis-Pierre GRAVELLE  
Registration No.: 44,429